

# Department of Business Administration

Dr. Francis Ikeokwu, Sr. Ph.D.  
Department Chair/Professor  
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## **FULL-TIME FACULTY**

Associate Professor: Dr. Robert Tedeschi  
Assistant Professor/Coordinator: Dr. Esmin Shakespeare  
Assistant Professor: Dr. Seong Yoon  
Instructor: Ms. LaDeidra Ellis  
Assistant Professor: Ms. Zena Foster  
Assistant Professor: Mr. William Boss  
Assistant Professor: Vacant

The Department's vision is to instill academic excellence, ethics, creativity, commitment, collaboration, flexibility, self-esteem, and positive reaction to changes and challenges with utmost confidence in our business program. We strive for excellence, effective growth, student retention, and graduation.

The Business Degree Program at EWC for the Bachelors of Business Administration (B.B.A.) is accredited by the International Accreditation Council for Business Education (IACBE). The IACBE (IACBE-World Headquarters, 11374 Strang Line Road Lenexa, Kansas 66215, USA, Tel: +1 913 631 3009, [www.iacbe.org](http://www.iacbe.org)) is a national and international business education accrediting agency that is highly student-centered and learning outcome assessment oriented.

The Department offers Bachelor of Business Administration (B.B.A.) degrees in seven areas of concentrations: Accounting, Business Management, Computer Information Systems, International Finance and Global Trade, Organizational Management and Healthcare Management.

## **Admission Requirements to get into the Business Program**

In order to pursue a program leading to a major in Business Administration, a student must meet the following criteria:

- 1) Must have at least 2.00 GPA
- 2) Must have C or higher grade on the following General Education courses:
  - a. SPC 2017 – Fundamentals of Speech
  - b. MAC 1105 – College Algebra
  - c. FIN 2100 – Personal Finance; or GEB 1001 – Introduction Business
  - d. CGS 2060 – Introduction to Computers
- 3) Written statement in one hundred (100) words detailing the reason you want to major in Business Administration. For a transfer student, in addition to the above requirements, the application should be endorsed by the chairperson of the department. Students who wish to declare the Business Major must complete an application for admission. The Chairman of the Department of Business Administration will review all signed applications for approval or rejection. Applicants may be accepted under “intended major” category at the discretion of the Chairman, until certain conditions are met.

Transfer students are instructed to contact the Chairman of the Department before completing the required application, in order to receive appropriate evaluations and credits from other institutions. Usually, credit is granted if the course contents are similar in nature and a grade of “C” or better was received.

Also, students must earn a “C” or better in certain General Education courses in order the major in Bachelor of Business Administration (BBA) degree program. These include:

- ENC 1101 – English Composition 1
- ENC 1102 – English Composition 2
- SPC 2017 – Fundamentals of Speech
- MAC 1105 – College Algebra
- MGF 2106 – Finite Math

**Note: In addition to the 38 credit hours required for the General Education, if you did not complete your foreign language requirement in High School, you must take additional 6 credit hours of foreign language as part of your program requirement.**

#### ACCOUNTING -- CONCENTRATION

CORE REQUIREMENTS			Credit	Prerequisite
ACG	2021	Financial Accounting 1	3	
ACG	2071	Managerial Accounting	3	ACG 2021
BUL	3130	Business Law 1	3	
CGS	2060	Introduction to Computers	3	
ECO	2013	Principles of Economics I (Macro)	3	
FIN	2100	Personal Finance	3	
FIN	3403	Financial Management	3	ACG 2021
GEB	1001	Introduction to Business	3	
ISM	3031	Introduction to Computer Information Systems	3	CGS 2060
MAN	4723	Business Policy/Strategy ( <b>Capstone</b> )	3	Senior Status
MAR	3023	Principles of Marketing	3	
QMB	2100	Statistics for Business	3	MAC 1105
<b>TOTAL CORE REQUIREMENTS</b>			<b>36</b>	

MAJOR REQUIREMENTS			Credit	Prerequisite
ACG	2022	Financial Accounting 2	4	ACG 2021
ACG	3103	Intermediate Financial Accounting 1	3	ACG 2022
ACG	3113	Intermediate Financial Accounting 2	3	ACG 3103
ACG	3341	Cost Accounting 1	3	ACG 3103
TAX	4001	Federal Tax Accounting	3	ACG 2022
ACG	4444	Financial Statement Analysis	3	ACG 2022
ACG	4651	Auditing Procedures	3	ACG 2022
MAN	4940	Business Practicum (Internship)	6	Senior Status
<b>TOTAL MAJOR REQUIREMENTS</b>			<b>28</b>	

<b>TOTAL GENERAL ELECTIVE REQUIREMENTS</b>	<b>18</b>	
<b>TOTAL CREDIT HOURS TO GRADUATE</b>	<b>120</b>	

<b>MINOR IN ACCOUNTING (NON-BBA MAJORS)</b>			<b>Credit</b>	<b>Prerequisite</b>
<b>ACG</b>	<b>2021</b>	Financial Accounting 1 ( <b>Foundation</b> )	<b>3</b>	NONE
<b>ECO</b>	<b>2013</b>	Principles of Economics I (Macro) ( <b>Foundation</b> )	<b>3</b>	NONE
<b>ACG</b>	<b>2022</b>	Financial Accounting 2	<b>4</b>	ACG 2021
<b>ACG</b>	<b>3103</b>	Intermediate Financial Accounting 1	<b>3</b>	ACG 2022
<b>ACG</b>	<b>3341</b>	Cost Accounting 1	<b>3</b>	ACG 3103
<b>MAR</b>	<b>3023</b>	Principles of Marketing	<b>3</b>	
<b>TAX</b>	<b>4001</b>	Federal Tax Accounting	<b>3</b>	ACG 2022
		<b>Elective (Select one)</b>	<b>3</b>	
<b>ACG</b>	<b>3113</b>	Intermediate Financial Accounting 2		ACG 3103
<b>ACG</b>	<b>4651</b>	Auditing Procedures		ACG 2022
<b>ACG</b>	<b>4444</b>	Financial Statement Analysis		ACG 2022
<b>TOTAL REQUIREMENTS</b>			<b>25</b>	

<b>MINOR IN ACCOUNTING (BBA MAJORS ONLY)</b>			<b>Credit</b>	<b>Prerequisite</b>
<b>ACG</b>	<b>2022</b>	Financial Accounting 2	<b>4</b>	ACG 2021
<b>ACG</b>	<b>3103</b>	Intermediate Financial Accounting 1	<b>3</b>	ACG 2022
<b>ACG</b>	<b>3113</b>	Intermediate Financial Accounting 2	<b>3</b>	ACG 3103
<b>ACG</b>	<b>3341</b>	Cost Accounting 1	<b>3</b>	ACG 3103
<b>TAX</b>	<b>4001</b>	Federal Tax Accounting	<b>3</b>	ACG 2022
		<b>Elective (Select one)</b>	<b>3</b>	
		Any business course not required in your major area, or:		
<b>ACG</b>	<b>4651</b>	Auditing Procedures		ACG 2022
<b>ACG</b>	<b>4444</b>	Financial Statement Analysis		ACG 2022
<b>TOTAL MAJOR REQUIREMENTS</b>			<b>19</b>	

**BUSINESS MANAGEMENT -- CONCENTRATION**

<b>CORE REQUIREMENTS</b>	<b>Credit</b>	<b>Prerequisite</b>
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ACG	2021	Financial Accounting 1	3	
ACG	2071	Managerial Accounting	3	ACG 2021
BUL	3130	Business Law 1	3	
CGS	2060	Introduction to Computers	3	
ECO	2013	Principles of Economics I (Macro)	3	
FIN	2100	Personal Finance	3	
FIN	3403	Financial Management	3	ACG 2021
GEB	1001	Introduction to Business	3	
ISM	3031	Introduction to Computer Information Systems	3	CGS 2060
MAN	4723	Business Policy/Strategy ( <b>Capstone</b> )	3	Senior Status
MAR	3023	Principles of Marketing	3	
QMB	2100	Statistics for Business	3	MAC 1105
<b>TOTAL CORE REQUIREMENTS</b>			<b>36</b>	
<b>MAJOR REQUIREMENTS</b>			<b>Credit</b>	
ECO	2023	Principles of Economics 2 (Micro)	3	ECO 2013
ACG	2022	Financial Accounting 2	4	ACG 2021
MAN	3025	Fundamentals of Management	3	
MAN	3240	Organizational Behavior	3	
MAN	4301	Human Resource Management	3	
MAN	4504	Operations Management	3	Senior Status
MAN	4063	Business Ethics	3	Senior Status
MAN	4940	Business Practicum (Internship)	6	Junior/Senior Status
<b>TOTAL MAJOR REQUIREMENTS</b>			<b>28</b>	
<b>TOTAL GENERAL ELECTIVE REQUIREMENTS</b>			<b>18</b>	
<b>TOTAL HOURS</b>			<b>120</b>	
<b>MINOR IN BUSINESS MANAGEMENT (NON-BBA MAJORS)</b>			<b>Credit</b>	<b>Prerequisite</b>
ACG	2021	Financial Accounting 1 ( <b>Foundation</b> )	3	NONE
ECO	2013	Principles of Economics I (Macro) ( <b>Foundation</b> )	3	NONE
MAR	3023	Principles of Marketing	3	
MAN	3240	Organizational Behavior	3	
MAN	4301	Human Resource Management	3	
MAN	4504	Operations Management	3	Senior Status
MAN	4063	Business Ethics	3	Senior Status
<b>Elective (Select one)</b>			<b>3</b>	
ECO	2023	Principles of Economics 2 (Micro)		ECO 2013
GEB	1011	Introduction to Business		
ACG	2022	Financial Accounting 2		ACG 2021
MAN	3025	Fundamentals of Management		
<b>TOTAL REQUIREMENTS</b>			<b>24</b>	
<b>MINOR IN BUSINESS MANAGEMENT (BBA MAJORS)</b>			<b>Credit</b>	<b>Prerequisite</b>
ECO	2023	Principles of Economics 2 (Micro)	3	ECO 2013
MAN	3240	Organizational Behavior	3	

MAN	4301	Human Resource Management	3	
MAN	3504	Operations Management	3	Senior Status
MAN	4063	Business Ethics	3	Senior Status
		<b>Suggested Elective (Select one)</b>	<b>3</b>	
		Any business course not required in your major area, or		
GEB	2214	Business Commination		
ACG	2022	Financial Accounting 2		ACG 2021
MAN	3025	Fundamentals of Management		
<b>TOTAL MAJOR REQUIREMENTS</b>			<b>18</b>	

### COMPUTER INFORMATION SYSTEMS CONCENTRATION

The Computer Information Systems Concentration prepares students to enter the workforce by integrating theory and realistic problems to develop practical skills and knowledge of how technology is managed in the twenty-first century. A concentration in Computer Information Systems will respond to current needs in technology students' career growth and will encourage students to further their professional business careers.

CORE REQUIREMENTS			Credit	Prerequisite
ACG	2021	Financial Accounting 1	3	
ACG	2071	Managerial Accounting	3	ACG 2021
BUL	3130	Business Law 1	3	
CGS	2060	Introduction to Computers	3	
ECO	2013	Principles of Economics I (Macro)	3	
FIN	2100	Personal Finance	3	
FIN	3403	Financial Management	3	ACG 2021
GEB	1001	Introduction to Business	3	
ISM	3031	Introduction to Computer Information Systems	3	CGS 2060
MAN	4723	Business Policy/Strategy ( <b>Capstone</b> )	3	Senior Status
MAR	3023	Principles of Marketing	3	
QMB	2100	Statistics for Business	3	MAC 1105
<b>TOTAL CORE REQUIREMENTS</b>			<b>36</b>	

MAJOR REQUIREMENTS				PREREQUISITES
ISM	3113	System analysis and Design	3	CGS 2060
ISM	3230	Business Application Development	3	CGS 2100
ISM	4054	Web Publishing 1	3	CGS 2060
ISM	4221	Communication & Network	3	CGS 2060
ISM	4210	Database Management	3	CGS 2060
ISM	3314	Project Management & Practice	3	CGS 2060
ISM	4320	Introduction to Information Security	3	CGS 2060
ISM	4053	Introduction to Mobile Programming	3	ISM 3232
MAN	4940	Business Practicum (Internship)	6	Senior Status
<b>TOTAL MAJOR REQUIREMENTS</b>			<b>30</b>	
<b>TOTAL ELECTIVE REQUIREMENTS</b>			<b>18</b>	
<b>TOTAL CREDITS TO GRADUATE</b>			<b>122</b>	
MINOR IN COMPUTER INFORMATION SYSTEMS (NON-BBA MAJORS)			Credit	Prerequisite
ACG	2021	Financial Accounting 1 ( <b>Foundation</b> )	3	NONE
ECO	2013	Principles of Economics I (Macro) ( <b>Foundation</b> )	3	NONE
CGS	2060	Introduction to Computers	3	
ISM	3301	Introduction to Computer Information Systems	3	CGS 2100
ISM	3113	System Analysis & Design	3	ISM 3013
ISM	4054	Web Publishing 1	3	ISM 3013
ISM	4210	Database Management	3	ISM 3013
		<b>Elective (Select one)</b>	<b>3</b>	
ISM	3230	Business Application Development		ISM 3013
ISM	4221	Communication & Network		ISM 3013
ISM	4320	Introduction to Information Security		ISM 3013
ISM	4053	Introduction to Mobile Programming		ISM 3013
<b>TOTAL REQUIREMENTS</b>			<b>18</b>	

MINOR IN COMPUTER INFORMATION (BBA MAJORS)			Credit	Prerequisite
ISM	3230	Business Application Development	3	ISM 3013
ISM	3113	System Analysis and Design	3	ISM 3013
ISM	3011	Introduction to Management Information Systems	3	ISM 3013
ISM	4054	Web Publishing 1	3	ISM 3013
ISM	4320	Introduction to Information Security	3	ISM 3013
		<b>Elective (Select one)</b>	3	
		Any business course not required in your major area		
ISM	4221	Communication & Network		ISM 3013
ISM	4480	E-Commerce		ISM 3013
<b>TOTAL MAJOR REQUIREMENTS</b>			<b>18</b>	

### INTERNATIONAL FINANCE & GLOBAL TRADE CONCENTRATION

An International Finance and Global Trade Concentration prepares students to function professionally in the global financial and trading policies of multicultural corporations and the international business marketplace.

CORE REQUIREMENTS				Pre-requisite
ACG	2021	Financial Accounting 1	3	
ACG	2071	Managerial Accounting	3	ACG 2021
BUL	3130	Business Law 1	3	
CGS	2060	Introduction to Computers	3	
ECO	2013	Principles of Economics I (Macro)	3	
FIN	2100	Personal Finance	3	
FIN	3403	Financial Management	3	ACG 2021
GEB	1001	Introduction to Business	3	
ISM	3031	Introduction to Computer Information Systems	3	CGS 2060
MAN	4723	Business Policy/Strategy ( <b>Capstone</b> )	3	Senior Status
MAR	3023	Principles of Marketing	3	
QMB	2100	Statistics for Business	3	MAC 1105
<b>TOTAL CORE REQUIREMENTS</b>			<b>36</b>	
MAJOR REQUIREMENTS				
ACG	2022	Financial Accounting 2	4	ACG 2021
MAN	3034	International Business	3	
ECO	3703	Global Economics	3	ECO 2013
FIN	4660	Multinational Business Finance	3	FIN 3403
MAR	4156	Global Marketing	3	MAR3023
INR	4403	International Law/Legal Environment	3	BUL 3130
MAN	4653	Global Management and Issues	3	Senior Status

MAN	4940	Business Practicum (Internship)	6	Senior Status
<b>TOTAL MAJOR REQUIREMENTS</b>			<b>28</b>	
<b>TOTAL ELECTIVE REQUIREMENTS</b>			<b>18</b>	
<b>TOTAL CREDITS TO GRADUATE</b>			<b>120</b>	

<b>MINOR IN INTERNATIONAL FINANCE &amp; GLOBAL TRADE (NON-BBA MAJORS)</b>			<b>Credit</b>	<b>Prerequisite</b>
ACG	2021	Financial Accounting 1 ( <b>Foundation</b> )	3	
ECO	2013	Principles of Economics I (Macro) ( <b>Foundation</b> )	3	
ECO	3703	Global Economics	3	ECO 2013
ACG	2022	Financial Accounting 2	4	ACG 2021
FIN	4660	Multinational Business Finance	3	FIN 3403
MAR	3023	Principles of Marketing	3	
MAR	4156	Global Marketing	3	
		<b>Elective (Select one)</b>	<b>3</b>	
INR	4403	International Law/Legal Environment		BUL 3130
MAN	3034	International Business		
MAN	4653	Global Management and Issues		Senior Status
<b>TOTAL REQUIREMENTS</b>			<b>25</b>	
<b>MINOR IN INTERNATIONAL FINANCE &amp; GLOBAL TRADE (BBA MAJORS)</b>			<b>Credit</b>	<b>Prerequisite</b>
MAN	3600	International Business	3	
ECO	3703	Global Economics	3	ECO 2013
ACG	2022	Financial Accounting 2	4	ACG 2021
FIN	4660	Multinational Business Finance	3	FIN 3403
MAR	4156	Global Marketing	3	MAR 3023
		<b>Suggested Elective (Select one)</b>	<b>3</b>	
		Any business course not required in your major area, or		
INR	4403	International Law/Legal Environment		BUL 3130
MAN	4653	Global Management and Issues		Senior Status
<b>TOTAL MAJOR REQUIREMENTS</b>			<b>19</b>	



