

DEPARTMENT OF COMMUNICATIONS

Dr. Kimberly Davis, Department Chair

FULL-TIME FACULTY

Assistant Professor: Mr. Daniel Henrich

Assistant Professor: Mr. Rahman Johnson

Instructor: Ms. Alvenia Derban, Speech

The Communications Department offers a Bachelor of Science (B.S.) degree in four areas of concentration: Digital Media Production (Radio/TV/Film), Journalism, Advertising & Public Relations, and Communication Studies.

Communications Program Admission Requirements

In order to be admitted into the Communications Program, a student must meet the following criteria:

1. Have a GPA of at least 2.0.
2. Have completed at least 30 credit hours of General Education courses
3. Earn a C or higher in the following General Education courses
 - ENC 1101 English Composition I: Introduction to Academic Writing
 - ENC 1102 English Composition II: Academic Writing and Research
 - COM 2000 Introduction to Communication
4. Be in good standing with the College (i.e. not on academic or conduct probation, etc).
5. Complete a brief application and provide a written statement (in at least 100 words) detailing the reason you want to major in Communications.

Digital Media Production (Radio/TV/Film)

General Education Courses		38-44 Credit Hours
Core Requirements (34 hours)		
MMC 2100	Media Writing I (Writing for all media--prereq to Media Writing II)	3
MMC 2000	Intro to Mass Media	3
ADV 2003	Advertising & Public Relations I	3
COM 2133	Organizational & Professional Communication	3
COM 2930	First Year Topics Seminar (allows for the exploration of current topics in an ever changing industry)	3
COM 3301	Communication Research Methods	3
COM 3405	Communication Theories	3
MMC 4211	Media Law & Ethics	3
COM 4945	Communication Internship	6
COM 4935	Senior Seminar (Portfolio Development)	4
Concentration Requirements (15 hours)		
RTV 3260	Media Construction	3
RTV 3556	Audio Production	3
RTV 3533	Video Production	3
FIL 4006	Film Studies	3
FIL 4102	Script & Screenwriting	3
Major Requirements (12 hours)		
COM 4711	Technical Writing	3
STA 2023 or PSY 260	Elementary Statistics (MAT104) or Statistics for the Behavioral Science (MAT 104 or PSY 210)	3
PSY 300 or PSY 355 or SOC 329 or SOC 350 or SOC 250 or CIS 201 or CJU 335 or CJU 321or CJU 321or HIS 220 or HWP 360 or MAT 305 or MAT 325 or MAT 306 or MAT 327	Black Psychology (Prereq PSY 210) Social Psychology Social Research Methods (MAT 260/PSY 260) Urban Sociology (Prereq SOC 250) Current Social Problems (Prereq SOC 250) Intro to Information Systems (CIS 101) Color of Law Criminology Intro to Courts/Law Public History Sports Communication Probability Design of Sample Surveys or Nonparametric Methods in Statistics or Categorical Data Analysis	3

INF 306 or INR 301	Global Marketing or International Relations	3
Electives (21 hours)		
Communication Electives (9 hours) Students must select three classes from another Communication concentration other than the concentration selected for the major		
Suggested Electives (12 hours) (Will make Recommendations based upon some choices above in the required courses outside major)	COMM 490: Special Topics SOC 250 if has taken PSY 210 in Gen ED CIS 101 EWC 103 B (Career Explorations) Experiential Learning (1-12 hours—seminars, conferences, and other academic opportunities outside the degree plan)	
Total		120 - 126

Journalism

General Education Courses		38-44 Credit Hours
Core Requirements (34 hours)		
MMC 2100	Media Writing I (Writing for all media--prereq to Media Writing II)	3
MMC 2000	Intro to Mass Media	3
ADV 2003	Advertising & Public Relations I	3
COM 2133	Organizational & Professional Communication	3
COM 2930	First Year Topics Seminar (allows for the exploration of current topics in an ever changing industry)	3
COM 3301	Communication Research Methods	3
COM 3405	Communication Theories	3
MMC 4211	Media Law & Ethics	3
COM 4945	Communication Internship	6
COM 4935	Senior Seminar (Portfolio Development)	4
Concentration Requirements (15 hours)		
MMC 3105	Media Writing II	3
RTV 3590	Digital Storytelling	3
JOU 3603	Photojournalism	3
RTV 4301	Broadcast Journalism	3
RTV 4340	Journalism Capstone	3
Major Requirements (12 hours)		

COM 4711	Technical Writing	3
STA 2023 or PSY 260	Elementary Statistics (MAT104) or Statistics for the Behavioral Science (MAT 104 or PSY 210)	3
PSY 300 or PSY 355 or SOC 329 or SOC 350 or SOC 250 or CIS 201 or CJU 335 or CJU 321or CJU 321or HIS 220 or HWP 360 or MAT 305 or MAT 325 or MAT 306 or MAT 327	Black Psychology (Prereq PSY 210) Social Psychology Social Research Methods (MAT 260/PSY 260) Urban Sociology (Prereq SOC 250) Current Social Problems (Prereq SOC 250) Intro to Information Systems (CIS 101) Color of Law Criminology Intro to Courts/Law Public History Sports Communication Probability Design of Sample Surveys or Nonparametric Methods in Statistics or Categorical Data Analysis	3
INF 306 or INR 301	Global Marketing or International Relations	3
Electives (21 hours)		
Communication Electives (9 hours) Students must select three classes from another Communication concentration other than the concentration selected for the major		
Free Electives (12 hours) (Will make Recommendations based upon some choices above in the required courses outside major)	Suggestions: COMM 490: Special Topics SOC 250 if has taken PSY 210 in Gen ED CIS 101 EWC 103 B (Career Explorations) Experiential Learning (1-12 hours—seminars, conferences, and other academic opportunities outside the degree plan)	
Total		120 - 126

Advertising & Public Relations

General Education Courses		38-44 Credit Hours
Core Requirements (34 hours)		
MMC 2100	Media Writing I (Writing for all media--prereq to Media Writing II)	3
MMC 2000	Intro to Mass Media	3
ADV 2003	Advertising & Public Relations I	3
COM 2133	Organizational & Professional Communication	3
COM 2930	First Year Topics Seminar (allows for the exploration of current topics in an ever changing industry)	3
COM 3301	Communication Research Methods	3
COM 3405	Communication Theories	3
MMC 4211	Media Law & Ethics	3
COM 4945	Communication Internship	6
COM 4935	Senior Seminar (Portfolio Development)	4
Concentration Requirements (15 hours)		
ADV 3004	Advertising & Public Relations II	3
MMC 3632	Social Media Communication	3
ADV 3401	Interactive Marketing Communication	3
MMC 4411	Communication Campaigns	3
ADV 4802	Advertising & PR Capstone	3
Major Requirements (12 hours)		
COM 4711	Technical Writing	3
STA 2023 or PSY 260	Elementary Statistics (MAT104) or Statistics for the Behavioral Science (MAT 104 or PSY 210)	3
PSY 300 or PSY 355 or	Black Psychology (Prereq PSY 210) Social Psychology	3
SOC 329 or SOC 350 or SOC 250 or	Social Research Methods (MAT 260/PSY 260) Urban Sociology (Prereq SOC 250) Current Social Problems (Prereq SOC 250)	
CIS 201 or	Intro to Information Systems (CIS 101)	
CJU 335 or CJU 321or CJU 321or	Color of Law Criminology Intro to Courts/Law	
HIS 220 or	Public History	
HWP 360 or	Sports Communication	

MAT 305 or MAT 325 or MAT 306 or MAT 327	Probability Design of Sample Surveys or Nonparametric Methods in Statistics or Categorical Data Analysis	
INF 306 or INR 301	Global Marketing or International Relations	3
Electives (21 hours)		
Communication Electives (9 hours) Students must select three classes from another Communication concentration other than the concentration selected for the major		
Free Electives (12 hours) (Will make Recommendations based upon some choices above in the required courses outside major)	Suggestions: COMM 490: Special Topics SOC 250 if has taken PSY 210 in Gen ED CIS 101 EWC 103 B (Career Explorations) Experiential Learning (1-12 hours—seminars, conferences, and other academic opportunities outside the degree plan)	
Total		120 - 126

Communication Studies

General Education Courses		38-44 Credit Hours
	Core Requirements (34 hours)	
MMC 2100	Media Writing I (Writing for all media--prereq to Media Writing II)	3
MMC 2000	Intro to Mass Media	3
ADV 2003	Advertising & Public Relations I	3
COM 2133	Organizational & Professional Communication	3
COM 2930	First Year Topics Seminar (allows for the exploration of current topics in an ever changing industry)	3
COM 3301	Communication Research Methods	3
COM 3405	Communication Theories	3
MMC 4211	Media Law & Ethics	3
COM 4945	Communication Internship	6
COM 4935	Senior Seminar (Portfolio Development)	4

Concentration Requirements (15 hours)

SPC 2608	Public Speaking	3
COM 3422	Communication & Culture	3
COM 3465	Conflict Resolution	3
COM 4701 or COM 4344	Philosophy of Language and Communication or Rhetoric of Social Movements (courses will be taught on an alternating basis)	3
COM 4541	Persuasion & Argumentation	3

Major Requirements (12 hours)

PSY 300 or PSY 355 or SOC 329 or SOC 350 or SOC 250 or CIS 201 or CJU 335 or CJU 321 or CJU 321 or HIS 220 or HWP 360 or MAT 305 or MAT 325 or MAT 306 or MAT 327	Black Psychology (Prereq PSY 210) Social Psychology Social Research Methods (MAT 260/PSY 260) Urban Sociology (Prereq SOC 250) Current Social Problems (Prereq SOC 250) Intro to Information Systems (CIS 101) Color of Law Criminology Intro to Courts/Law Public History Sports Communication Probability Design of Sample Surveys or Nonparametric Methods in Statistics or Categorical Data Analysis	3
INF 306 or INR 301	Global Marketing or International Relations	3

Electives (21 hours)

Communication Electives (9 hours)

Students must select three classes from **another** Communication concentration other than the concentration selected for the major

Free Electives (12 hours)

(Will make Recommendations based upon some choices above in the required courses outside major)

Suggestions:

- COMM 490: Special Topics
- SOC 250 if has taken PSY 210 in Gen ED
- CIS 101
- EWC 103 B (Career Explorations)
- Experiential Learning (1-12 hours—seminars, conferences,

	and other academic opportunities outside the degree plan)	
Total		120 - 126

Communications Minor (18 credits)

1. Intro to Communication (Required)
Students may choose from the following courses for the remaining 15 credits of the minor
2. Research Methods in Communication
3. Communication Theories
4. First Year Topics Seminar (allows for the exploration of current topics in an ever changing industry)
5. Media Law & Ethics
6. Media Writing I
7. Intro to Mass Media
8. Advertising & Public Relations I
9. Organizational & Professional Communication
10. Public Speaking
11. Film Studies
12. Special Topics (COM 490)