



**Public Disclosure of Student Achievement**

**Institution Name:** EDWARD WATERS COLLEGE

**Business Unit(s) included in this report:** DEPARTMENT OF BUSINESS ADMINISTRATION

**Academic Period Covered:** ACADEMIC YEAR 2015 - 2020

**Date Submitted:** March 05, 2021

PROGRAM	INDICATOR		RESULT
<b>Bachelor of Business Administration (BBA)</b>			
Freshman Cohort	Initial Freshman Cohort	Returning	Retention Rates
Fall 2015/Returning Fall 2016	65	32	35%
Fall 2016/Returning Fall 2017	77	35	45%
Fall 2017/Returning Fall 2018	73	35	48%
Fall 2018/Returning Fall 2019	79	33	42%
Fall 2019/Returning Fall 2020	83	39	47%

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	The National Center for Educational statistics (NCES) uses the Freshman Student cohort when calculating all retention rates. Given that NCES is the gold standard for the US Department of Education, Edward Waters College uses its Freshman Cohort when reporting all public data. In compliance with the International Accreditation Council for Business Education "Public Disclosure of Student Achievement" requirement, the retention rates for the Edward Waters College – Department of Business Administration are calculated establishing freshman cohorts and tracking them from Fall 2015 to Fall 2020.