



Public Disclosure of Student Achievement

Institution Name: EDWARD WATERS COLLEGE

Business Unit(s) included in this report: DEPARTMENT OF BUSINESS ADMINISTRATION

Academic Period Covered: ACADEMIC YEAR 2014 - 2018

Date Submitted: July 22, 2019

PROGRAM	INDICATOR		RESULT
Bachelor of Business Administration (BBA)			
Freshman Cohort	Initial Freshman Cohort	Returning	Retention Rates
Fall 2013/Returning Fall 2014	55	19	35%
Fall 2014/Returning Fall 2015	62	25	40%
Fall 2015/Returning Fall 2016	65	32	49%
Fall 2016/Returning Fall 2017	77	35	45%
Fall 2017/Returning Fall 2018	73	35	48%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	The National Center for Educational statistics (NCES) uses the Freshman Student cohort when calculating all retention rates. Given that NCES is the gold standard for the US Department of Education, Edward Waters College uses its Freshman Cohort when reporting all public data. In compliance with the International Accreditation Council for Business Education "Public Disclosure of Student Achievement" requirement, the retention rates for the Edward Waters College – Department of Business Administration are calculated establishing freshman cohorts and tracking them from Fall 2014 to Fall 2018.